



## Windstar Makes it Easier Than Ever to Grow Your Group Sales

**MIAMI, FL, October 23, 2023** – [Windstar Cruises](#) has announced a new groups program that makes it easier than ever for travel advisor partners to earn a tour conductor credit (AKA sail for free) and grow their business.

For a limited time, in addition to the tour conductor credit earned, advisors receive a \$100 per guest bonus commission after booking seven guests.

“We are committed to helping our partners grow their group business with us,” said Dianna Rom, vice president of sales at Windstar Cruises. “In addition to this new program, we are mindful of the need to be flexible with terms and plans for each group. Our nimble team is here to help close sales.”

The group promotion is combinable with Windstar’s lowest available fare, PLUS a 10 percent group savings. In addition, travel advisors can offer their clients an exclusive \$100 per guest onboard credit, as well as a complimentary cocktail party on board with drinks and hors d'oeuvres.

The offer is available now through November 30, 2023. Advisors can select their group date by the deadline and then sell into it. See details on the [Advisor Hub](#).

\*Note the offer is valid on new bookings only for select fares and are subject to availability. It is not combinable with any other programs, promotional fares, discounts, or shipboard credit offers. Guests must book 120 days prior to departure.

“I’m really pleased that our advisors can now earn a tour conductor credit faster than ever,” said Rom. “And with Windstar’s low deposits of just 15 percent of the cruise fare, plus an array of cruise tours, hotels, air, and transfers, we’ve made Windstar an easy, top choice for groups.”

For more details, visit <https://advisorhub.windstarcruises.com/groups promo>.

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### ***About Windstar Cruises***

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal, New England and Eastern Canada, the Middle East, and the South Pacific, including a ship year-round in Tahiti. Windstar launched the \$250 Million Star Plus Initiative to transform the three all-suite Star Plus Class yachts with new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection<sup>®</sup>, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection<sup>®</sup>, is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.